MARKETERS' GUIDE TO



PROACTIVE CAREER GROWTH

A guick checklist for taking the reigns of your growth potential and career journey.



Put Your Wellbeing First

Ask yourself, "Are my priorities in the right place?"



Know Your Worth

Ask yourself, "What am I good at? What are my skills, experience, and knowledge base worth in today's market?"

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Have an End Goal in Mind

Ask yourself, "Where do I hope my career journey takes me?" What do I hope to be known for at the end of my career?"



Assess Your Likes and **Dislikes**

Ask yourself, "What are the things about my job that energize me? What are the things that drain me?"

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Calibrate Your Priorities

Ask yourself, "Where is most of my focus going? How can I use my time more strategically?"

ແລງ Explore Internal Career Support

Ask yourself, "What types of development opportunities are available to me and what will they pay for?



Advocate for Yourself and Your Work

Ask yourself, "Do my leaders know the impact that I'm having on the business?"



김德 Look Beyond Your Day-to-**Dav Role and Team**

Ask yourself, "Who is in my circle outside of work that will encourage my growth?"

Thank you to MTM's 2023 Marketing Boards Participants for their contributions to this guide.