

WHAT TEAMS REALLY WANT FROM LEADERS

1

**SEE US
BEYOND
OUR WORK.**

6

**PRACTICE
WHAT YOU
PREACH.**

2

**LISTEN TO US,
DON'T JUST
HEAR US.**

7

**GIVE US
PERMISSION
TO SAY NO.**

3

**GIVE US
BREATHING
ROOM.**

8

**HELP US FEEL
SAFE.**

4

**RESPECT OUR
TIME AND
CONTRIBUTIONS.**

9

**LET US FORM
GENUINE
CONNECTIONS.**

5

**GIVE US
STRUCTURE AND
CONSISTENCY.**

10

**MAKE WORK
MORE FUN.**

Thank you to MTM's 2023 Marketing Boards Participants for their contributions to this guide.